



TAMPERE UNIVERSITY OF TECHNOLOGY

FINNISH
TEXTILE &
FASHION

DIGITAL FASHION

International Road Show • 09.06.2016

Time 12:00–16:50 • Musiikkitalo, Harjoitussali Paavo/H1101,
Mannerheimintie 13 A, 00100 Helsinki

- 11:30 Registration
- 12:00 Welcome • **Heikki Mattila**, Tampere University of Technology (TUT)
- 12:10 Digital fashion – how and when? • **Heikki Mattila**, TUT
- 13:00 Unmaking an industry: how Unmade is rethinking fashion design, manufacture and retail with a more digital perspective • **Ben Alun-Jones**, UNMADE
- 13:40 Coffee
- 14:10 Consumer-oriented ICT solutions for creative SMEs providing art in bespoke fashion • **Michel Byvoet**, Bivolino
- 14:50 Digital sales 3D configurator solutions • **Enrique Montiel**, AluGroup
- 15:30 Kinetic garment construction - design possibilities of a new paradigm in garment construction • **Rickard Lindqvist**, Högskolan i Borås
- 16:10 Digitalizing the collection development process to optimize costs & time to market • **Thierry Moncoutie**, LECTRA
- 16:50 End of the event

Registration: <https://www.conftool.pro/digitalfashion2016/>

Participation fee 75 €

Consumer Driven
Local Production

Virtual Design

Digital Manufacturing

from
roll
to
bag

fromrolltobag.eu



FromROLLtoBAG project has received funding from European Union's Horizon 2020 research and innovation programme under grant agreement No. 644114.

